

MANNIFEST

The Mann Library Newsletter

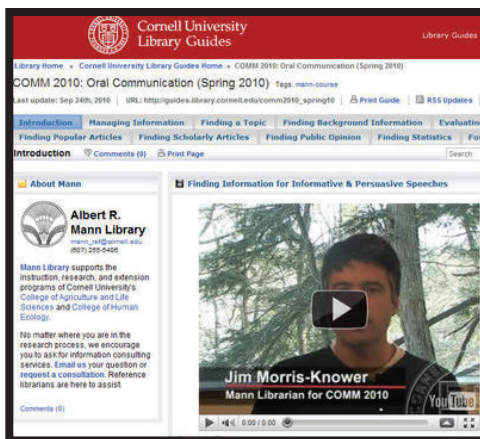
Fall 2010

www.mannlib.cornell.edu

INFORMATION COMPETENCY COMES TO THE SMALL SCREEN

We're now offering instructors of large undergraduate classes an alternative to the traditional 'one-shot' library research session: multimedia "screencast" tutorials embedded directly into Blackboard & coupled with a graded assignment.

Each video tutorial is narrated by a librarian who walks students through the steps involved in successfully researching a topic, covering topics like narrowing a topic & finding scholarly articles. Students can view the tutorials and complete the accompanying quizzes at their own pace and convenience. Mann can even help you create a rubric for grading the assignments. Such online tutorial & quiz packages



Clip from a video on creating a multimedia library research tutorial.

have been successfully developed for a variety of classes, including Comm 2010, NS 1150/1160 and BIOG 1500 and 1105. If you're interested in something like this for your course & would like to learn more, check out this brief video to learn more. Or contact Mann instruction coordinator Jaron Porciello at jat264@cornell.edu.

NEW AND IMPROVED BORROW DIRECT

Borrow Direct is reborn! After more than two years of behind-the-scenes planning, negotiating and developing, Cornell University Library has launched a new and improved version of a powerful tool for getting fast access to books that are currently checked out, under repair, or otherwise unavailable in the CUL library collection.

Borrow Direct enables Cornell faculty, staff and students to search the combined library catalogs of Brown, Columbia, Cornell, Dartmouth,

University of Pennsylvania, Princeton and Yale, a collection of over 40 million volumes, and directly request expedited delivery of circulating items. Most items are available for pick-up within four working days of the date of the request.

Borrow Direct has been serving the Cornell community for over four years, but until the recent upgrade its underlying software was quickly becoming antiquated and unreliable for meeting growing demand. *Continued on pg. 2*

MANN LIBRARY HELPS BUY OXFORD JOURNAL ONLINE BACKFILES

Looking to read a classic paper from an Oxford University Press journal? Hoping to follow up a cited reference to an older OUP article? Now you can do that at any hour of the day without leaving your lab, office or home. Mann Library has combined funds with other libraries on campus to buy the Oxford Journals Archive, covering the years from 1849-1995.

This online collection includes five subject packages: Science, Social Sciences, Medicine, Law, and Humanities. The Science package includes such titles as Annals of Botany, Plant and Cell Physiology, Journal of Experimental Botany, and Journal of Heredity, as well as 42 other journals. The Social Sciences package has just added the American Journal of Agricultural Economics to 30 other titles, including the International Journal of Public Opinion Research and the Community Development Journal. The Medicine package's 45 journals include Brain, American Journal of Epidemiology, and Journal of Public Health. All journals have been added to the catalog for ready access. Within each journal, the articles appear in pdf format.

Cornell has current subscriptions to most of the journals in the archive. Because this was a purchase and not a subscription, these journals will be provided to Cornell in perpetuity.



THIS ISSUE

Expanded Drop-In Consulting Services at Mann (pg. 2)
USDA and Mann Partnership Bears New Fruit (pg. 3)
Sustainability at Mann's Door (pg. 4)

LOCAL FOOD AND FIBER FAIR AT MANN NOVEMBER 18TH 2:30 - 6:00 PM

An open market that celebrates the bounty of the Ithaca area, featuring displays by Cornell and Ithaca-area programs that support sustainable local agricultural systems and healthy nutrition as well as local vendors offering a wide array of fresh, locally produced vegetables, cheeses, honey, wool and other fiber products and more.

LOCATION: Mann Library

TOPIC: local food

ADMISSION: Open to Public, Alumni, Students, Faculty, and Staff.

ADMISSION INFO: Free

CONTACT: Jim Morris-Knowler
255-6197, jpk15@cornell.edu



A FARM OF THE FUTURE

The New World Agriculture and Ecology Group and the Cornell Gourmet Club will be hosting a showing of the acclaimed BBC production exploring strategies for sustainable farming in a post-peak oil world.

LOCATION: Mann Library

WHEN: November 18th, 6 pm

ADMISSION INFO: Free

EXPANDED DROP-IN CONSULTING SERVICES AT MANN

Starting the first day of classes this fall, Mann will host three consulting services for patrons to drop by and get help with their writing and statistics-related questions. No appointments are necessary—just stop by during their posted hours of service.

For your writing questions, the Knight Writing Center will again be offering writing help in Room 160 from 7 to 10 pm, Sunday through Wednesday. The Writing Center can assist Cornell students with a range of writing-related questions, from preparing letters of application or personal statements for graduate and professional school to crafting academic paper. More info at http://www.arts.cornell.edu/knight_institute/walkin/walkin.htm

For your statistics questions, Mann will be hosting not one, but two different services. CISER, the Cornell Institute for Social and Economic Research, will again be holding drop in consulting hours where they will help Cornell faculty and students with questions about accessing social and economic research data. Look for them in their new "consulting corner" location in the front of the Mann on the 1st floor, on your left as you enter the library. Hours of this service will be 10:00am -noon Mondays through Fridays, and 4:00-6:00pm Sundays through Thursdays.

NEW AND IMPROVED BORROW DIRECT *Cont.*

The new, more robust system now in place offers users new benefits, including:

- * Advanced search options, including subject searching.
- * Six week loans, with the option for one six-week renewal for books checked out in the new Borrow Direct.
- * Borrow Direct items checked out on or after August 23, 2010 appear in the patron's Cornell Library account



For more information and updates, please visit the CISER website.

Joining CISER in the consulting corner this fall will be the Cornell Statistical Consulting Unit, which helps faculty, students and staff with the application of statistical methods in their research. They will assist researchers with the method section of grant proposals, the design of their experiments or surveys, the organization of the data, the planning and implementation of the statistical analysis, and the interpretation and write up of results. Hours of CSCU service will be 1:30 - 2:30pm Mondays through Fridays. For more information and updates, please see the Cornell Statistical Consulting webpage.

page, where they can be renewed as easily as any item.

For more details, patrons may visit the Borrow Direct info page. And as always, for any direct assistance, patrons are warmly encouraged to contact the Mann Library information and research help desk in person or via phone (607-255-5406), email (mann-ref@cornell.edu), or Chat.

USDA AND MANN PARTNERSHIP BEARS NEW FRUIT

Mann Library's long and fruitful partnership with the United States Department of Agriculture recently acquired a new dimension: Following a public announcement in early October, the USDA will be the first federal agency to use VIVO, the web application first developed by a Cornell team based at Mann Library to allow easy discovery of scientists and their work in different disciplines and locations. Used as a popular research current awareness tool by the Cornell community since 2005, VIVO now will soon be helping scientists from across the USDA's myriad divisions and programs find and connect with each other in a matter of a few simple computer clicks.

Mann and the USDA first began focused collaboration in 1993, when the library began what is now called the USDA Economics, Statistics and Market Information System, a service that currently disseminates regular reports and data-sets produced by the World Agricultural Outlook Board (WAOB), the Economic Research Service (ERS), the National Agricultural Statistics Service (NASS), the Foreign Agriculture Service (FAS) and the Agricultural Marketing Service (AMS). Each year, over two million reports—offering everything from weekly data on U.S. wheat production to annual figures describing global import/export trends—are downloaded or received via email by users from across the world.

As Mann's USDA Economics, Statistics and Market Information System continues to grow as one of the most popular online services offered by Mann Library, the USDA's planned adoption of VIVO provides another example of the good things that can come of government, university,



and research library partnerships. The USDA's plan for VIVO is an early outgrowth of collaboration between the libraries at the University of Florida and Cornell that has been funded by a \$12.2 million grant in 2009 from the National Institutes of Health to enable national networking between scientists. In announcing the USDA-VIVO plans, Agriculture Secretary Tom Vilsack noted "Addressing the critically important agricultural issues facing the world today requires an interdisciplinary approach between scientists across the United States and around the world, VIVO will be an excellent way to make research more effective and help researchers forge important new collaborations that can lead to the kind of groundbreaking results that we need to help solve the problems we face today."

For further information about Mann's USDA Economics, Statistics and Market Information Systems service, please see <http://usda.mannlib.cornell.edu>. For further information about current and emerging ways that the open source VIVO software is being developed and used by USDA and other scientists around the world see <http://vivoweb.org/>



EVENTS

September 30th, 4 pm
Book Talk by Laura Colosi
Thinking at Every Desk: Four Simple Thinking Skills That Will Transform Your Teaching Classroom, School, and District
Room 160 Mann Library, 1st floor
* PODCAST AVAILABLE *

October 14th, 4pm
Book Talk by Roger Battistella
Health Care Turning Point: Why Single Payer Won't Work
Room 160 Mann Library, 1st floor
* PODCAST AVAILABLE *

November 4th, 4 pm
Book Talk by Tammo Steenhuis & Gail Holst-Warhaft
Losing Paradise: The Water Crisis in the Mediterranean
Room 160 Mann Library, 1st floor
* PODCAST AVAILABLE *

November 11th, 4 pm
Book Talk by Thomas Seeley
Honeybee Democracy
Room 160 Mann Library, 1st floor
* PODCAST AVAILABLE *

Download Podcasts at:
<http://www.mannlib.cornell.edu/podcasts>

EXHIBITS

September 13th - October 2nd
Mann Gallery
5th Annual Barbara L. Kuhlman Scholars' Exhibition

October 15th - March 31st
Mann Lobby
Dreaming of Electric Sheep: New Frontiers in Fiber Science

October 16th - November 12th
Mann Gallery
topos: an installation
by Robert Andrade, MFA

November 16th - December 15th
Mann Gallery
Design & Environmental Analysis Studio

SUSTAINABILITY AT MANN'S DOOR

Over the hot Ithaca summer, members of the Ag Quad community may have noticed the presence of a bright new option for the enjoyment of a refreshing outdoor break: A new garden, replete with cafe-style seating, quarry stone benches, and lush plantings, at the entrance of Mann Library.

The Mann entrance garden is the newest installation realized by students of LA/HORT 4910/12 (aka "Creating the Urban Eden") under the tutelage of horticulture professor Nina Bassuk and landscape architecture professor Peter Trowbridge. On August 4, a tour of the garden led by Fred Cowett (Dept. of Horticulture) and Addy Smith-Reiman (Depts. of Landscape Architecture / City & Regional Planning) highlighted another of the garden's major features: Its status as a pilot project for the a national-level Sustainable Sites Initiative that aims to promote greater sustainability in the design, management and maintenance of landscapes and gardens across the U.S.

The Sustainable Sites Initiative is an interdisciplinary effort spearheaded by the American Society of Landscape Architects, the Lady Bird Johnson Wildflower Center at The University of Texas at Austin and the United States Botanic Garden. Its aim is to develop guidelines that landscape architects, land developers and contractors may follow to receive certification similar to the Leadership in Energy and Environmental Design (LEED) rating system developed by the U.S. Green Building Council for the construction of environmentally-friendly buildings. The garden at Mann's entrance was one of 175 projects accepted in the pilot phase of the initiative, which will test the rating system developed so far for green gardens and landscapes. Results of this pilot phase will identify any modifications that may be needed in the



standards used as part of the rating system.

Equipped with the guidance provided by the SSI, students of LA/HORT 4910/12 designed and installed a garden for the Mann entrance that would achieve high scores in five specific areas

- * Hydrology: The degree to water conservation is an integral feature of the garden area;

- * Soils: The degree to which the garden promotes and protects healthy soil;

- * Vegetation: The degree to which plantings in the garden are suitable to the site and contribute to a healthy local ecosystem;

- * Materials: The degree to which the materials used in planting and maintaining the garden are sustainably obtained, with minimal negative impacts on the environment;

- * Human health and well-being: The degree to which the garden will provide opportunity for social interaction, healthy activity, and environmental education.

Sustainable components a garden makes: Local compost, low-water needs plantings, Ithaca area quarry

stone, welcoming place to rendezvous and rest. Sustainable components a garden makes: Local compost, low-water needs plantings, Ithaca area quarry stone, welcoming place to rendezvous and rest. The tour on August 4th highlighted the specific features of the Mann entrance garden that make it an SSI site. From soil remediation with locally produced compost to the use of low-water needs plants and the creation of a popular new Ag Quad venue for outdoor breaks—it's fair to say the Mann entrance garden pretty much nailed every area outlined in the SSI rating system. Actual certification, however, is still a work in progress as all the supporting documentation required for the official stamp is being gathered.

Another notable point that came up during the Aug. 4 tour: Following SSI guidelines being will be strictly a voluntary matter for U.S. architects and contractors to consider as they plan their sites across the country—but if the rapid growth of interest in LEED certification in the U.S. building industry is any indicator, this initiative looks poised to make some widespread impact. Now that's some nice food for thought to enjoy at a popular new hotspot for outdoor lunching!

*Mannifest is published by Albert R. Mann Library.
We welcome your comments and story suggestions.
Jim Morris-Knowler, Editor, jkk15@cornell.edu
Ashley A. Reed, Designer, aar63@cornell.edu*

Cornell University
Ithaca, NY 14850
607.255.5406

