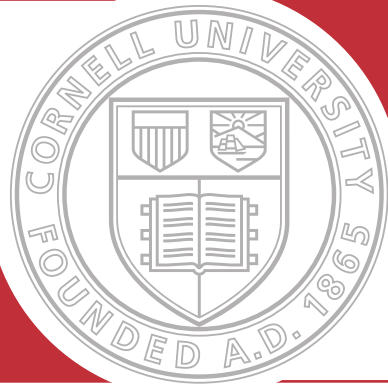


Mannifest

Fall 2008
Vol. 16, #1

Backfile Bonanza! (INSERT)
Exhibits & Events (pg. 3)
Fashion Then & Now (Pg. 4)



Cornell University
Albert R. Mann Library

Google Books Partners with Cornell ... and Mann Library

A year ago, Cornell University Library signed a contract with Google to participate in the Google Book Project to digitize 500,000 volumes. Mann Library's collections in agriculture and life sciences as well as related social sciences are the main focus of the project's early work. While there are other land-grant and Ivy League libraries among the Google Library Partners, many of the titles at Mann, the Geneva Experiment Station, the Entomology Library, and Bailey Hortorium, have not yet been digitized by Google. In fact, 25% of our titles are not held by any of the other library partners.

Participating in the Google Book Project presents us with an exciting opportunity to digitize a large portion of our holdings, since it makes the full-text available for searching in Google. Currently, through the library's catalog, it is possible to search for titles of books and journals and authors of books. While it is possible to perform key word and subject searches, the search only uses the information available in the bibliographic record, since it cannot search across the full-text. When a title is digitized by Google, the full-text becomes part of the Google search index making it possible to search for terms or phrases contained in the full-text. Book in our collection which have been digitized through the project will have a link in our catalog directly to the full text, in addition to being made available online through Google.

Books that are in the *public domain* are available for complete viewing in Google Books. It will be possible to read the book online, search further within the text of the book, access the plain text (which allows you to copy portions of the text for your use), or download a copy of the book. Books under copyright protection or whose copyright status is uncertain are available in one of two ways. When copyright is owned by a publisher with whom Google has partnered, a limited portion of the book may be available for online viewing. The limited view allows the users to view the front and back covers, tables of content, introductions, or a few pages of the text. When Google doesn't have an agreement with the copyright owner, then only a few lines surrounding the search term, a "snippet" in Google terminology, are available for viewing.

However, even if the book you are interested in is not fully

Continued on page 2

New At Mann (part 2 of 4)

Computer Classrooms



Each article in this special series highlights a newly completed feature of Mann Library.

This August was especially busy as we prepared our 4 new computer classrooms for the AEM, PAM, and IARD students who were scheduled to attend Fall class in the new spaces. With the renovation complete, Mann Library now houses over 250 computers and has become the primary "hub" of public computing on our end of campus. The new rooms are loaded with our most popular software suites including statistical software, and can be reserved for recurring classes with priority given to CALS and CHE faculty. When class is not in session, the rooms are available for student use. For teachers and students, here's an overview of what's new:

B30A (PC Lab)

- 43 Dell PCs, 1 instructor station, digital overhead projector

Can be reserved for instructional use via the CALS Registrar.

B30B (Mac lab)

- 30 dual-boot iMacs (runs Windows XP by default)
- 1 instructor station with twin digital overhead projectors

Can be reserved for instructional use via the CALS Registrar.

Stone Classroom

- 26 PCs, 1 instructor station, digital overhead projector

Can be reserved for single session workshops, such as library workshops or course-specific library instruction sessions. Contact Jeff Diver (jad2@cornell.edu) to reserve.

CIT Classroom

- 24 PCs, 1 instructor station, digital overhead projector
- 3 Net-Printers (two B&W, one color)
- Standard CIT lab software suite

Can be reserved for instructional use by contacting CIT.

Questions about computing at Mann? Please contact public computing librarian Michael Cook at mnc2@cornell.edu.



Google Books (continued from page 1)

available online, Google provides further information to help in finding a copy of the book. The link, “*Find this book in a library*” allows a user to find a copy of a book in a library near them. Thanks to a partnership with OCLC (the Online Computer Library Center), an Ohio based non-profit company, users may enter their zipcode--or Cornell’s zip code--to determine if Cornell or another nearby library owns the title. If Cornell owns the title one further click takes you to the Cornell catalog. If another library owns the title, it will be possible to borrow the title through Interlibrary Loan or Borrow Direct, although it will be necessary to go to the Cornell catalog and sign-in to do so. If you are interested in purchasing a copy of the book it is possible through “*Buy this book*” to access some new and used book dealers.

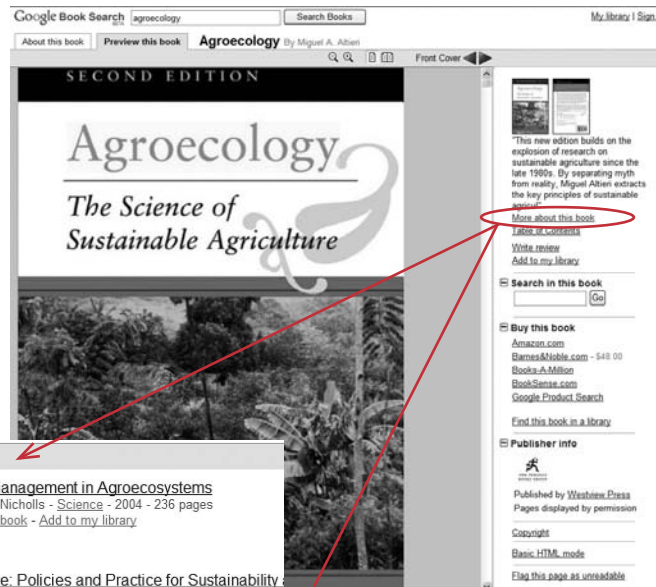
More recently Google has begun to offer related information about a book through “*More about this book.*” This links to a page with further bibliographic information about the book, including other editions, a list of key terms, book reviews, popular passages, references from web pages, books, and scholarly works, related books, and even a map with places mentioned in the book. It’s even possible to write your own review of the book. And the “*Add to my library*” link allows you to create your own virtual collection.

Cornell University Library will provide links to our materials on Google Books through our catalog. As part of our contract with Google, CUL will receive a digital copy of each title and its accompanying metadata. This is important for several reasons. First, it allows us to store the title for long-term preservation. Secondly, we can provide access to the digital images ourselves, subject to the limits of the copyright law. The University of Michigan, for instance, provides links to a PDF of the title that can be downloaded when the book is in the public domain. We could also add titles to our current digital collections and create new ones. While CUL has not made any decision about the types of access we will

provide, we are actively exploring the issue. We are also interested in exploring partnerships with other Google Library Partners, especially the other 10 land-grant universities who are library partners, to create virtual collections and new services to enhance access to the books.

As we’ve learned from our past experiences in collaborating with commercial entities on digitizing initiatives,

corporations are likely to continue book projects only as long as these efforts meet their business objectives. For example, Microsoft was very active in digitizing books but recently decided to discontinued their efforts in order to focus on other projects. On this Google project, the library will retain a copy of the digital images and metadata of titles digitized. In this way, we can ensure long-term access to and preservation of the book regardless of future support from our current partner.



In addition to search capabilities, the Google Books “about this book” link shows you who has referenced this book and displays a list of related books.

References from scholarly works

- [The ecological role of biodiversity in agroecosystems](#)
Miguel A Altieri - 1999 - Agriculture, Ecosystems and Environment
- [A total system approach to sustainable pest management](#)
WJ Lewis, JC van Lenteren, Sharad C Phatak, JH Tumlinson III - 1997 - Proc Natl Acad Sci U S A
- [The Ecological Impacts of Transgenic Crops on Agroecosystem Health](#)
Miguel A Altieri - 2000 - Ecosystem Health
- [Regulating Meaning, Appropriating Nature: The Codification Of...](#)
Julie Guthman - 1998 - Antipode

~ Joy Paulson
Mann Preservation
Librarian

Kelvin Grant '07 Fund Award

Janene Smith '09, a Psychology and Africana Studies double-major and circulation desk student assistant, has been named the Kelvin Grant Assistant at Mann Library. Kelvin Grant, who worked at Mann Library while earning his PhD in the Cornell Department of Crop & Soil Sciences established this fund to both help encourage a diverse workforce at the library and support opportunities for students to gain experience in core areas of professional library and information technology services. If you see Janene at the circ desk, please congratulate her on some well-deserved recognition.



Events

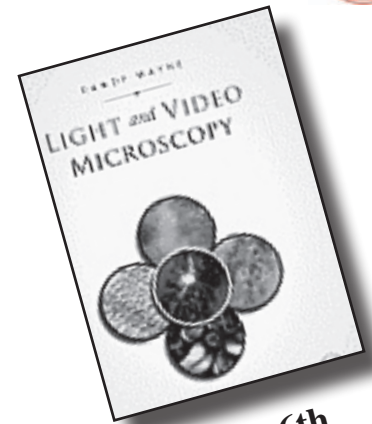
Events are held in Room 102 Mann Library

November 6, 4pm

Books talk with Randy Wayne on his book, *Light and Video Microscopy*.

November 13, 4pm

Book talk with David Brown and Nina Glasgow on their book, *Rural Retirement Migration*.



Nov. 6th

Exhibits

Mann Gallery

2nd Floor

October 3 - November 3:

“Immigrant Images”, a photography show by Spencer Tulis, to accompany “The Immigrant Child: Past, Present and Future” Conference

November 3- December 31:

“LightCavity”, a Design and Environmental Analysis (DEA) student-created art installation.



Immigrant Images
Oct. 3 - Nov. 3

Mann Lobby

1st Floor

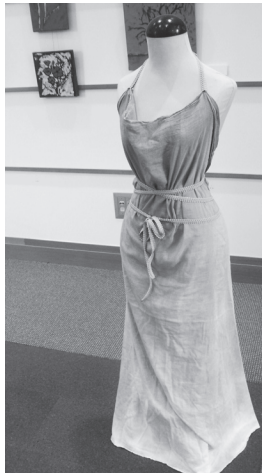
October -

December:
“Bees in the Balance”

Agriculture depends on the fragile and all-important honey bee. The recent disappearance of billions of honeybees - a phenomenon known as Colony Collapse Disorder - begs the question, Can the honey bee survive current trends in world agriculture? This exhibit looks at the world of modern pollination, and at some of the possible causes of CCD.



Now Accepting Exhibit Proposals for Spring 2008



Art of Horticulture

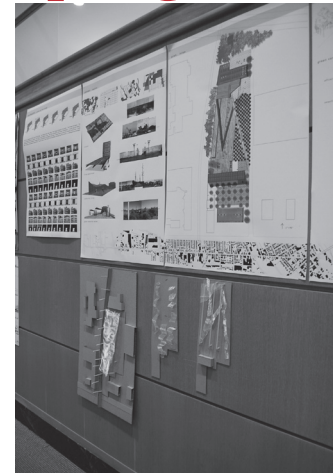
The Mann Library Gallery Program is a unique opportunity to share your students' projects with a larger audience. Your students provide the posters, artwork or display material, and Mann provides the display space and staff assistance to help curate, publicize and hang your exhibit.

From small poster sessions to large installations,

Mann has a variety of gallery spaces to accommodate your needs. See the gallery website (www.gallery.mannlib.cornell.edu) for examples of past exhibits or contact us at

Some Recent Exhibits:

HORT: Art of Horticulture
LA: Senior Studio Final Projects
AEM: Poster Session on Public-Private Microeconomic Linkages
....



Senior Studio Final Projects

Backfiles!

Responding to faculty requests, Library makes a major acquisition which puts **500 journals fully online**

Q: What are backfiles?

A: Digitized copies of older journal volumes.

Q: How can they be useful to you?

A: Old and new articles from many journals are now all in one place -- online.

A: You can now link to these older articles from databases like Web of Science, BIOSIS, Medline and CAB, as well as from course web sites.

Some Recently Purchased Backfiles:

*Gene
Brain Research
Neuropsychologia
Plant Pathology
Acta Psychologica
Geoderma
Crop Science*

A full list is online:
<http://tinyurl.com/647nbr>

You've probably experienced this frustration yourself – you are looking for an article online, only to realize that the particular issue you want isn't available electronically. In our interviews with faculty we heard time and again how much they appreciate having all of the issues of a journal available electronically, and how frustrating it could be to find that for some journals, only the recent articles were online.

Until recently, most publishers only offered subscriptions to more current issues; now many publishers have digitized their backfiles and are offering access (for a price) to the full run of issues. Mann has made it a priority to try to fill in the gaps. We're now happy to say that those gaps have been completely filled for many of our key titles.

Mann Library, the Flower-Sprecher Veterinary Library, the Weill Cornell Medical Library and the Frank A. Lee Library at Geneva pooled their resources and have purchased the electronic back issues of over 500 journals from publishers such as Elsevier, Nature and Blackwell. These backfiles include titles such as *Nature Biotechnology*, *Annals of the New York Academy of Sciences*, *Gene*, *Brain Research*, *Neuropsychologia*, *The Journal of Child Psychology & Psychiatry* and *The Journal of Food Science*. You can now access every article published in these journals... just search the Cornell library catalog (<http://catalog.library.cornell.edu>) or use the Find E-Journals link on the Library Gateway (<http://erms.library.cornell.edu>). In addition, links within databases, such as ISI Web of Science, BIOSIS and CABI will now link directly to the articles for many of the older citations. If you are using older articles for class readings, you can also provide links within your Blackboard site. Check the journals you rely on to see if the full back-run is now available.

While online books and reference materials have been slower to mature as user friendly tools, many of the newly released products are excellent, and we have moved forward to provide more online access to these materials in addition to e-journals. Like e-journals, online books and reference works also offer the valuable option of linking to course web sites and library course-related resource lists. Recently instead of purchasing print copies of some high quality books, we have purchased electronic versions. These online books are available in various fields including agriculture, biology, environmental science, immunology, neuroscience and psychology. We have also purchased the Sage e-reference collection covering a range of social science subjects. These e-reference books provide access to a virtual reference shelf of high quality information anytime, anywhere. Check out Sage e-reference collection at <http://www.sage-e-reference.com/Home.html> or the Elsevier e-books at <http://www.sciencedirect.com/>.

Mann has made it a priority to fill in the gaps between when a journal was first published and what you can access online ... Now those gaps have been completely filled for hundreds of our journals.

A Selection of Recently Purchased Backfiles...

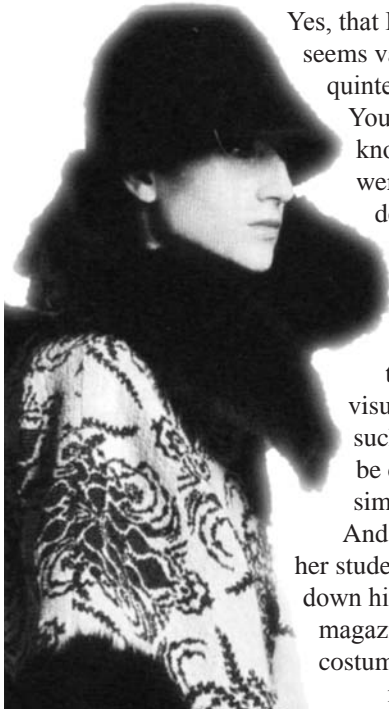
The full list is available online at: <http://tinyurl.com/647nbr>

Acta Tropica	European Economic Review	Journal of Stored Products Research
African Development Review	European Journal of Radiology	Journal of the Autonomic Nervous System
Agricultural Economics	European Journal of Soil Science	Journal of the Neurological Sciences
Agricultural Water Management	Family Process	Journal of Virological Methods
Agriculture and Environment	Field Crops Research	Land Use Policy
Agriculture, Ecosystems & Environment	Fisheries Research	Literacy
Agronomy Journal	Food Chemistry	Livestock Production Science
Animal Feed Science and Technology	Food Control	Mathematical Biosciences
Annals of Applied Biology	Food Policy	Meat Science
Annals of the NY Academy of Sciences	Food Quality and Preference	Mechanisms of Ageing and Development
Annual Review of Fish Diseases	Food Research International	Molecular and Biochemical Parasitology
Applied Psychology	Forest Ecology and Management	Molecular Brain Research
Applied Soil Ecology	Freshwater Biology	Molecular Microbiology
Aquacultural Engineering	Gene	Nature Biotechnology
Aquatic Botany	Genome	Nature Genetics
Behavioural Brain Research	Grass and Forage Science	Nature Medicine
Behavioural Processes	Human Communication Research	Nature Structural & Molecular Biology
Biochemical Systematics and Ecology	Industrial Crops and Products	Neural Networks
Biochemistry and Cell Biology	Insect Molecular biology	Neurobiology of Aging
Biochimica et Biophysica Acta (BBA)	Insect Science	Neurochemistry International
Biological Conservation	International Dairy Journal	NeuroImage
Biological Journal of the Linnean Society	International Journal for Parasitology	Neuromuscular Disorders
Biological Psychology	International Journal of Dairy Technology	Neuropharmacology
Biological Reviews	International Journal of Developmental Neuroscience	Neuroscience
Botany	International Journal of Food Microbiology	Pain
Brain & Development	International Journal of Food Science and Technology	Pediatric Neurology
Brain Research	International Journal of Insect Morphology and Embryology	Peptides
Brain Research Bulletin	International Journal of Neuropharmacology	Pharmacology Biochemistry and Behavior
Brain Research Reviews	International Journal of Social Welfare	Physiology & Behavior
British Journal of Educational Technology	Journal of Applied Biobehavioral Research	Phytochemistry
British Journal of Special Education	Journal of Chemical Neuroanatomy	Plant Breeding
Canadian Geotechnical Journal	Journal of Child Psychology & Psychiatry	Plant Pathology
Canadian Journal of Chemistry	Journal of Communication	Plant Science Letters
Canadian Journal of Earth Sciences	Journal of Development Economics	Plant, Cell, and Environment
Canadian Journal of Fisheries and Aquatic Sciences	Journal of Environmental Quality	Postharvest Biology and Technology
Canadian Journal of Forest Research	Journal of Experimental Marine Biology and Ecology	Progress in Neurobiology
Canadian Journal of Microbiology	Journal of Fish Biology	Psychological Science
Child & Family Social Work	Journal of Food Biochemistry	Psychoneuroendocrinology
Children & Society	Journal of Food Engineering	Psychophysiology
Clinical Neurology and Neurosurgery	Journal of Food Quality	Public Policy Research
Clinical Nutrition	Journal of Food Safety	Research in Microbiology
Cognition	Journal of Food Science	Scientia Horticulturae
Cognitive Brain Research	Journal of Hydrology	Small Ruminant Research
Cognitive Science	Journal of Insect Physiology	Social Development
Communication Theory	Journal of Marital and Family Therapy	Sociologia Ruralis
Computers and Electronics in Agriculture	Journal of Neurochemistry	Sociological Inquiry
Crop Protection	Journal of Neuroimmunology	Soil & Tillage Research
Crop Science	Journal of Neuroscience Methods	Soil Biology & Biochemistry
Developmental Brain Research	Journal of Philosophy of Education	Soil Science Society of America Journal
Ecological Economics	Journal of Psychiatric Research	Soil Technology
Ecological Engineering	Journal of Research in Reading	Support for Learning
Ecological Modelling	Journal of Rural Studies	Transactions of the Royal Society of Tropical Medicine and Hygiene
Economic Modelling		Trends in Food Science & Technology
Education Philosophy and Theory		Trends in Neurosciences
Educational Theory		Trends in Pharmacological Sciences
Environmental and Experimental Botany		Vaccine

Note: We are in the process of updating our catalog to reflect these new backfile holdings

From Deep in the Stacks:

Something Old, Something New...



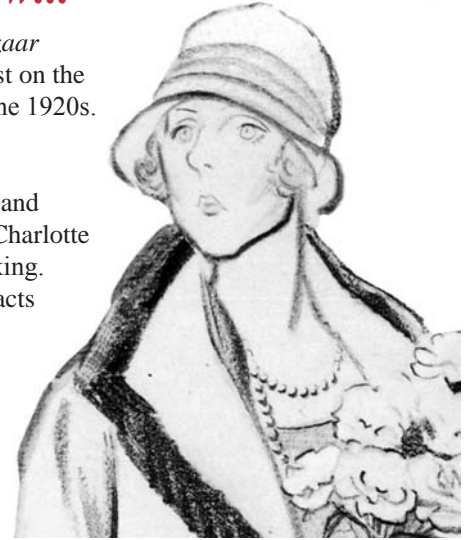
Harper's Bazaar, 2007

Yes, that Proenza Schouler coat and hat ensemble in *Harper's Bazaar* seems vaguely familiar, doesn't it? Of course, it's a modern twist on the quintessential flapper silhouette and cloche hat so popular in the 1920s.

You would know this because of your keen design eye and knowledge of fashion history. Both of which, it turns out, were honed in the stacks of Mann, poring through costume and decorative art history books as part of an assignment for Charlotte Jirousek's FSAD class on Art, Design and Visual Thinking.

Professor Jirousek's popular class, which usually attracts about 100 students each year, teaches enrollees to analyze functional objects--dresses, tables, etc.--in terms of both their design success and the history of visual design. "My goal is to teach students that there's such a thing as a visual language," she says. "I want them be critical of the visual, to not think something is 'true' simply because we see it."

And a big part of that teaching is achieved by turning her students loose in the stacks of Mann, where they track down historical antecedents to images they find in recent design magazines like *Town and Country* or *Vogue*. Museums and costume historians have been slow to put their material online and so the history of design, it turns out, is still very much in the books. Says Jirousek, "You just couldn't do these assignments without a library."



Sketch of the Viscountess of Norwich, 1927

New Computer Classrooms at Mann (Pg. 1)

Backfile Bonanza! (INSERT)

Exhibits & Events (Pg. 3)

Mannifest, a publication of the Albert R. Mann Library, Cornell University, Ithaca, NY, is delivered to faculty and departmental offices of the College of Agriculture and Life Sciences, the College of Human Ecology, and the Division of Nutritional Sciences. It is also sent to Cooperative Extension personnel statewide and institutional members of the United States Agricultural Information Network. Visit us on our web site located at www.mannlib.cornell.edu

***Mannifest* Publication Team**

Editor: Jim Morris-Knowler, Public Services Librarian,
Mann Library, 607-255-6197, jpk15@cornell.edu

Layout and Publication: Laura Larrimore, Communica-
tions Specialist, Mann Library, (607) 255-7731, lll32@cornell.edu



Albert R. Mann Library
Cornell University
Ithaca, NY 14853-4301

To:

a crow
circling like a hawk
but it is a crow

~ Tom Clausen